

# **CODE OF ETHICS**

Providing the best possible service to our clients through

## **RESPECT**

Mutual respect to our clients and the carriers we represent.

## **COMPETENCE**

Continually improving our knowledge through Continuing Education opportunities.

## **CONFIDENTIALITY**

Protecting our client's confidential information at all costs.

### INTEGRITY

Straightforward communication with our clients' best interests in mind.

## **DILIGENCE**

Constant and earnest effort to achieve given objective.

## **PROFESSIONALISM**

Our goal is to raise the professional standard in our industry.